

## Press Release

## MakoRabco Welcomes Misty Hembree in the role of Regional Sales and Business Development

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MakoRabco, the award-winning, nationwide leader in designing, supplying, and installing self-storage facilities, is proud to announce Misty Hembree has joined the company. Misty will be taking a role in Regional Sales and Business Development, enacting strategic initiatives to drive growth and expand business opportunities within the United States.

MakoRabco, a prominent player in the self storage building industry, has experienced remarkable growth and expansion in recent years. As the demand for storage solutions continues to rise, MakoRabco has seized the opportunity to expand its operations and capture a larger market share. To harness this momentum effectively, MakoRabco has made a strategic decision to onboard Misty Hembree in the Sales and Business Development department.

Sarah Swingler, the Business Development Manager at MakoRabco, is looking forward to the newest team member, Misty. With her impressive accomplishments, infectious personality, and a touch of delightful southern charm, Misty is a welcome addition. Swingler eagerly shares, "I can't wait to witness Misty's magic and join forces with her to drive our company's growth to new heights. Get ready for an incredible collaboration!" Together, they're poised to make waves and bring a dynamic energy that will leave a lasting impact.



Misty joins MakoRabco from her 7 year tenureship with the leading self storage industry provider of door and hallway systems, Janus International, accumulating over 20+ years of experience in sales and marketing. During her time at Janus International, Misty played an important role in driving the company's successful Marketing division and establishing it as an industry leader. Her deep understanding of the self-storage market, combined with her exceptional sales acumen, allowed her to develop and nurture strategic partnerships while consistently exceeding the companies goals.

Before her tenure at Janus, Misty flourished as a highly accomplished Real Estate Broker, where she honed her skills in residential sales and development. Collaborating closely with renowned developers and key accounts, Misty showcased her ability to navigate complex transactions and deliver exceptional results.

"MakoRabco's culture and award-winning reputation as the best builder in self-storage captured my attention years ago," stated Misty. "The dedication to their customers and quality of work truly sets them apart, and I am thrilled to work with this incredible team in driving the company's forward-thinking vision and continued nationwide growth."

Misty will play a crucial role in identifying emerging customer needs, devising effective sales strategies, and establishing strong relationships with industry stakeholders. This strategic hire aligns with MakoRabco commitment to maintaining its position as a market leader and delivering exceptional storage solutions to customers across various regions.

"Misty's impressive background in sales and marketing, along with her extensive experience in the self-storage industry, make her a valuable addition to the MakoRabco team," said Angie Guerin, Executive VP at MakoRabco. "Her comprehensive expertise across multiple domains will undoubtedly enhance our capabilities in delivering innovative storage solutions and further expanding our market presence."



## **About MakoRabco**

MakoRabco is the nationally recognized leader in designing, supplying, and installing selfstorage facilities. At MakoRabco we believe our success is attributed to one key element: our relationships with our customers. We have found that when customers build with us, they stay with us. Whether a first-time builder or an established entity looking to expand a self-storage portfolio, collaborating with MakoRabco gives you an edge at every stage of the process, from conceptualization and design to sourcing and construction.

The bedrock of MakoRabco is summed up in these four words: our passion = your success.

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